



BURRINJA ANNUAL REPORT 2013-14
DANDENONG RANGES COMMUNITY CULTURAL CENTRE INC.

BUILDING COMMUNITY THROUGH ARTS
www.burrinja.org.au



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ACKNOWLEDGMENTS



The Lost Boy, Saranne Herrington.
Upwey High School - VCE Creative Expressions 2014



ABOUT BURRINJA

Dandenong Ranges Community Cultural Centre INC

Vision Statement:

Building Community through Arts

Mission Statement:

Burrinja is a living, vibrant and welcoming community cultural centre providing opportunities for artistic, cultural and environmental experiences.

Aims

Burrinja's function, purpose and programming are built on a multi-element vision that seeks to enable and encourage experiential and extended programs that integrate *arts, performance, education and community*. It aims to program holistically, engaging multiple art practices and cultural activities within the region.

Burrinja will strengthen existing cultural practices, as well as identify and actively engage those sectors of the community who do not traditionally engage with the arts. It will establish dialogue and partnerships across a wide range of cross-sector organisations.

Burrinja Gallery & Collection Vision Statement

Burrinja will be identified as a significant, national public gallery of excellence for the development and presentation of Indigenous (Aboriginal, Torres Strait Islander and Oceanic) exhibitions, programs, awareness and education (by 2017).

Burrinja will provide programs that stimulate cross-cultural awareness and promote respect for Indigenous and contemporary art and culture. We will provide exhibitions and education programs that offer broad opportunities for learning and research. Burrinja will: facilitate partnerships with the Koorie community and cultural/ educational organisations, promote touring opportunities, and provide community access to the McLeod Gift Collection.

Governance

The Dandenong Ranges Community Cultural Centre Inc (trading as 'Burrinja') was Incorporated in July 1998 and operates under the Associations Incorporation Reform Act 2012. Burrinja operates within a triennial Partnering Agreement with Yarra Ranges Council.

Cover: *You Can Dream It*, Choreography Gulsen Ozer. *HillsceneLIVE #1*; Burrinja Black Box Space; June 2014
Photography: Ariel Haviland

A YEAR AT BURRINJA IS...



OVER **79,000** ATTENDING BURRINJA & EVENTS | **20,000** TICKETS SOLD | OVER **8,500** PERFORMERS ON OUR STAGE | **23,000** PEOPLE VISITING OUR EXHIBITIONS | **185** PERFORMANCES – DRAMA, COMEDY, DANCE, PHYSICAL, MUSICAL, FAMILY AND CHILDREN'S THEATRE | **32** EXHIBITIONS |

CURATED 5 BURRINJA EXHIBITIONS | BURRINJA **THEATRE SEASON** - 25 SHOWS, 4,300 PATRONS – UP 63% | **125** **MUSIC** NIGHTS | **316** **WORKSHOPS** - CREATING, ENGAGING, LEARNING, ENJOYING – MOVEMENT, ART | DANDENONG RANGES **OPEN STUDIOS** – 30 STUDIOS, 100 ARTISTS, 5,000 VISITORS | **YARRA VALLEY** OPEN STUDIOS – 28 STUDIOS, 4,870 VISITORS | BELGRAVE **LANTERN PARADE** – 8,000 PARTICIPANTS, HUNDREDS OF LANTERNS | BELGRAVE **SURVIVAL DAY** – 2,500 CELEBRATING WITH ARCHIE ROACH | **END OF THE LINE** FESTIVAL – **10,000** PEOPLE ACTIVATING BELGRAVE – AND THE BURRINJA STAGE | **HILLSCENE ZINE** – 4 FABULOUS ISSUES PACKED FULL OF CULTURE | **HILLSCENE LIVE** – LIVE ART TRANSFORMING BURRINJA & BELGRAVE – DOZENS OF PERFORMANCES | **HILLSCENE BLOG** – OVER 40 ONLINE STORIES ON ARTS, CULTURE, COMMUNITY AND ENVIRONMENT | **BURRINJA ARTIES** – SUPPORTING THOSE AT RISK THROUGH ARTS | **ARTIST STUDIOS @ BURRINJA** – **ENABLING** ARTS PRACTICE | **PRIMARY SCHOOLS** – A DOZEN SCHOOLS; THOUSANDS OF **CHILDREN PERFORMING**, CREATING | **VCE** EXHIBITIONS – CREATIVE EXPRESSIONS – 8 SCHOOLS – **100 EMERGING** YOUNG ARTISTS | **SECONDARY** SCHOOLS – DANDENONG RANGES AND BEYOND, HUNDREDS OF PERFORMERS | **EDUCATION** PROGRAMS FOR STUDENTS – FROM VISUAL TO PERFORMING ARTS | **COMMUNITY THEATRE** – MISFITS, DRMC – ATTITUDE, KNOXBROOKE, COMMUNITY BALANCE AND MORE | **CIRCUS FESTIVAL** – 1000+ PARTICIPANTS - WORKSHOPS AND PERFORMANCES | **LOCAL ARTISTS** – 30+ ARTISTS, 11 JARMBI GALLERY EXHIBITIONS - RECORD SALES AND OPPORTUNITIES | **EMERGING ARTISTS** – FROM THE CAFÉ GALLERY TO BURRINJA PROJECT STUDIOS AND CULTURAL DEVELOPMENT | **MCLEOD GIFT COLLECTION** – WORLD FIRST **TOLAI INGIET EXHIBITION**, CATALOGUE PUBLICATION | **MUSEUM ACCREDITATION** – ACHIEVING NATIONAL MUSEUM STANDARDS

A YEAR AT BURRINJA IS...

C

CULTURE TRACKS – ONE OF THE BEST CULTURAL PROGRAMS FOR ANY REGION IN THE STATE – OR THE COUNTRY! | **INDIGENOUS CULTURAL PROGRAMS** – VISITING ABORIGINAL ARTISTS, FILMS, TALKS, NAIDOC WEEK, BLAK LINES PERFORMING ARTS | SUPPORTING DANDENONG RANGES **EMERGENCY RELIEF SERVICES** | CONTRIBUTING TO ARTS & CULTURAL ON THE **NATIONAL STAGE** – PACIFIC ARTS SYMPOSIUM, MUSEUM **CONFERENCE** PRESENTATIONS, ARTS VICTORIA AND **PEER NETWORKS** | **PROJECT UPWEY** - SUPPORTING VIBRANT PLANS FOR OUR COMMUNITY | **40 VOLUNTEERS** SUPPORTED | **4020 VOLUNTEER HOURS** CONTRIBUTED TO THE COMMUNITY | FACILITATING BELGRAVE COMMUNITY ARTS **PARTNERSHIP** – WITH **BELGRAVE TRADERS** | **8 INTERNS AND STUDENT PLACEMENTS** OFFERED VALUABLE PROFESSIONAL DEVELOPMENT AND MENTORING, CONTRIBUTING TO LOCAL ARTS PROGRAMS | PROVIDING **PROFESSIONAL DEVELOPMENT** AND COMMUNITY MEETING **VENUES** | **CLASSICAL TRACKS** - 13 OF THE FINEST CLASSICAL MUSIC PERFORMANCES REGION-WIDE | SUPPORTING **LOCAL MUSICIANS** THROUGH THE NICHOLAS CHAMBER ORCHESTRA | **OVER 5,000 SUBSCRIBERS** | JUNIOR **FILM FESTIVAL** | BRINGING **MELBOURNE FRINGE** TO THE HILLS | WINNING **BEST SMALL MUSEUM (VICTORIA)** – FOR THE SECOND TIME IN 3 YEARS; FOR PUBLIC PROGRAMS | LEADING THE ARTS & CULTURE WORKING GROUP FOR **YARRA RANGES TOURISM** | FURTHERING ACCESSIBILITY PROGRAMMING WITH **ARTS ACCESS VICTORIA** | INDIGENOUS **CULTURAL AWARENESS** TRAINING WITH MULLUM MULLUM INDIGENOUS GATHERING PLACE | **CO-PRODUCING NEW WORKS** WITH INDEPENDENT ARTISTS | **KIDS ZONE** AT BURRINJA FOR CHILDREN – EVERYDAY! | CREATING THE BURRINJA **RESOURCE LIBRARY** FOR INDIGENOUS ARTS AND CULTURE | **MELBOURNE NOW KIDS** ON TOUR | DEVELOPING **DANCE TRACKS** STRATEGY AND PROGRAMS FOR THE NEXT THREE YEARS | THE **BIG DRAW** | DEVELOPING **ART OF PLACE INDIGENOUS GARDEN** TO SECOND STAGE PLANTING | **COMMUNITY GARDEN** DEVELOPMENT

PROGRAM PLAN | 2014-17

ARTISTIC PROGRAM STATEMENT

The aim, purpose and rationale of Burrinja's annual artistic and cultural development programming is, in the broadest sense, to fulfil the mission of *'Building Community through Arts'*. Burrinja aims to achieve this by programming effective, diverse and sustainable world-class arts, cultural and education programs that actively engage a wide, inclusive and growing audience across all demographics in the region and beyond.

The annual program needs to engage across all four of Burrinja's key identified programming areas: *Arts, Performance, Education, and Community*.

The program seeks to strengthen existing cultural practices, as well as identify and actively engage those sectors of the community who do not traditionally engage with the arts. It seeks to establish dialogue and partnerships across a wide range of cross-sector organisations.

The program works to fulfil its essential roles within Burrinja's **'Five E's Strategic Framework'**:

ENABLE: *venue; operational; resources; governance; staff.*

EVENT: *ticketing; marketing; programming holistically across sectors/ mediums/ audiences*

EXTEND: *build capacity; sustainability; develop audiences; community partnerships*

ENGAGE: *existing audiences; new audiences; enhance experience; repeat experience; quality program; partnerships in programs; diversity.*

EDUCATE: *resources; workshops; public programs; Art of Place; training; seminars; behind the scenes; work experience.*

The artistic program seeks to fulfil also the Vision statement and Aims of the Centre, as well as the specific **Burrinja Gallery and Collection Vision:**

Burrinja will be identified as a significant, national public gallery of excellence for the development and presentation of Indigenous (Aboriginal, Torres Strait Islander and Oceanic) exhibitions, programs, awareness and education (by 2017).

Programs are curated and designed to provide cross-cultural awareness and promote respect for Indigenous and contemporary art and culture. We aim to provide exhibitions and education programs that offer broad opportunities for learning and research.

The annual program design is also aligned to and reinforced by the KPI targets as set in our Partnering Agreement with Yarra Ranges Council. These performance indicators are set in consultation with council to ensure a correlation with the aims of the cultural centre.

Burrinja aims to increase the level, depth and innovation of public programs and engagement within its programming, with the desired outcome of facilitating the development of new audiences and a wider audience reach, as well as increasing experiential learning through arts and culture. There are direct links in this strategy to the Marketing Plan.

Increased visitation through quality programming develops the potential for Burrinja to increase available resources, building the capacity to offer new activities and events.

Visual Arts	Performing Arts	Community Cultural Development	Education/ Public Programs
Develop an innovative visual arts program across all mediums incorporating indigenous, contemporary and local arts, and utilising the McLeod Gift Collection, with touring and curated exhibitions.	Encourage wider engagement with and participation in performing arts in the region by combining professional touring presentation with community theatre, schools and workshop programs.	To be the cultural hub for the community of the Dandenong Ranges, extending experience, providing, facilitating and partnering cross platform programs at and beyond the centre in the community.	Incorporate nationally recognised, engaging and experiential public and education programs into all elements of arts and cultural programming.

CULTURAL DEVELOPMENT—PROJECTS FOR COMMUNITY

Burrinja has always had a strong focus on contributing to a vibrant community that is actively engaged through arts and culture. This focus is strengthened through its 2014-17 Strategic Plan which places an emphasis on community cultural development process and outcomes.

The year past has witnessed this strategic direction in action, with a diverse range of projects and activities managed or supported by Burrinja. Our 'Year at Burrinja' summary in this Report shows just how active we have been in the past 12 months.

As ever, Burrinja is keen to assist, facilitate and support those in the community to achieve great arts outcomes, with an emphasis on activating community spaces and environments outside of the bricks and mortar of Burrinja.

These events are enabled by Burrinja in various ways; they may be coordinated, co-produced, facilitated, auspiced or supported variously including governance and logistical support as well as creative resourcing.

Here is a key summary of just some of the cultural development outcomes for 2013-14 made possible by Burrinja.

AMY MIDDLETON | CCD Officer



VCE Creative Showcase

Each year the creative excellence of VCE students from across the Yarra Ranges is celebrated through the VCE Creative Showcase. Students studying Art & Studio Arts are offered the opportunity to have their work presented in a professional gallery context including an opening night celebration and exhibition catalogue.

27 graduates from eight local schools took part the seventh showcase hosted by Burrinja. The exhibition delivered a diverse and revealing collection of works by our freshest and most inspiring emerging artists.

Belgrave Survival Day

Belgrave Survival Day is an annual event on January 26th (Australia Day) and presents an opportunity for people in the area to celebrate the survival of Australian Indigenous people, their culture and heritage. Belgrave Survival Day is organised by a group of volunteers and operates as a Sub-Committee of Burrinja. Burrinja supports this event through the provision of Funding Auspice, meeting space for the BSD Committee, Public Liability Insurance for the event, and representation from Burrinja Board on BSD Committee, funding application reviews and assistance where appropriate, risk management plan review and marketing assistance for the event. Burrinja does not charge any fee to Belgrave Survival Day for these services.



The 2014 event welcomed multi-award winning Australian musician Archie Roach to perform songs from his award winning albums. Other performers included Joe Geia from Northern Queensland, Gnarnayarrahe Waitiarie (Uncle Joey), Khan on didgeridoo, traditional dancing and engaging speakers. This year's festival included special acknowledgment of the 100th anniversary of WW1 Indigenous war service, and frontier wars.

CULTURAL DEVELOPMENT—PROJECTS FOR COMMUNITY



*Cr Fiona McAllister, Mayor Yarra Ranges
D.R. Open Studios exhibition launch 2014*



Martin & Michael, Juet Sculpture. DROS

Dandenong Ranges Open Studios is an annual regional arts event. It invites art-lovers from all over Victoria to visit the studios of artists in the Dandenong Ranges, for a weekend in Autumn. Visitors have a unique chance to see inside the creative space of the artist, and engage directly with skilled creative artisans as they work.

Artist Participation

32 studios and over 100 artists participated in the Open Studios program in 2014 including three Arts Collectives/Societies. The program included 41 events hosted by the artists, each engaging with a number of visitors.

Total Visitation Number

The overall visitation estimated at 4800 people visiting the 33 participating artists over the weekend. 60% of visitors were local residents from Yarra Ranges, the rest being tourists from other areas. A small number of interstate and international visitors were also present.

Outcomes for Artists

The majority of artists reported that the Open Studios program provided an opportunity to progress their professional development skills as an artist, that the program encouraged creativity and also connected them with other artists. Artists reported just below \$50,000 in sales over the weekend.

Professional Development workshops were made available to artists leading up to the Open Studios weekend, both were very well attended and highly regarded.

As a result of the 2014 program a “Keeping Connected” group has been established by the participating artists in order to encourage further networks, collaborations and professional development opportunities.

Open Studios Group Exhibition

The annual Open Studios Exhibition was presented in Jarmbi and explored the possible interpretations of the theme ‘BALANCE’..

The partnership formed in 2012 with the local charitable organisation **Dandenong Ranges Emergency Relief Services** continued. Artists donated 5% from exhibition sales and Burrinja donate half of their commission taking the charitable donation to DRERS up to 20% of the exhibition sales. A donation of \$815.38 was made.

Outcomes:

- * Increased cultural tourism to the region
- * Increased profile of artists within the region
- * Increased community awareness of their local arts community
- * Increased economic viability of individual artists
- * Increased visitation numbers to the region
- * Increased media coverage of local artists – and therefore increase artists profile

WWW.OPENSTUDIOS.ORG.AU

CULTURAL DEVELOPMENT—PROJECTS FOR COMMUNITY

Burrinja Open Day

On the third Sunday in October every year, the Burrinja Open Day is an opportunity for visitors to enjoy and take part in a full program of free visual arts, theatrical and experiential activities.

The 2013 Open Day featured a range of exhibitions, performances and workshops by Matthew Fagan, John Shields, James Wade, GEMCO players and Sweet Sassafras Choir. Workshops were provided in singing, drawing and Ukulele.



L: Sea Creature Workshop - Open Day
R: Crowds at EoTL, Burrinja Stage



End of the Line Festival - Burrinja Stage

End of the Line is a community arts festival put together by volunteers of the Belgrave Community Arts Partnership. Running purely on the passion, generosity and donations of musicians, artists, performers, makers and the community, End of the Line is creating an epicentre of creativity within the town of Belgrave, which will create ripples all over the hills.

Burrinja's support of the festival included the provision of funding Auspice, Public Liability Insurance for the event, funding application reviews and assistance where appropriate, risk management plan review and marketing assistance. Burrinja did not charge any fee to End of the Line Festival for these services. The End of the Line Festival coordinators gave naming rights to one of the music stages at the 2013 event to acknowledge Burrinja's support.

Burrinja saw this as an opportunity to create an art installation encompassing the Burrinja Stage @ Earthly Pleasures Café, with the aim to engage with local community in both concept development and making. visual artist Sue Guzick created an artistic response to the festival name – End of the Line with aesthetic response to the physical environment (Earthly Pleasures) and the acts that played on the stage. Burrinja staff and volunteers assisted to execute the installation and the community was invited to engage with the work at the festival.



CULTURAL DEVELOPMENT—PROJECTS FOR COMMUNITY



Belgrave Lantern Parade

The eighth annual Belgrave Lantern Parade celebrated winter solstice and new beginnings on our shortest day of the year in June 2014.

Each year the Lantern Parade brings together the community of the Hills in a celebration of friendship and creativity. The street is reclaimed for the people and over 8,000 people flocked to take part in one of the best and biggest community-made spectacles as hundreds of lanterns line the main street, accompanied by drummers, dancers and performers of all persuasions. Families, community groups and anyone with a creative urge works with our Hill's own Lantern Artists to create inspiring lanterns in the months leading up to the parade.

Burrinja supports this event in partnership with the Belgrave Traders Association, and this year's support of the festival included facilitation of Belgrave Community Arts Partnership and planning meetings, provision of funding Auspice, Public Liability Insurance for the event, bookkeeping, risk management plan review, marketing assistance, the creation of some big lanterns and volunteering at the parade.

Yarra Valley Open Studios 2013

Yarra Valley Open Studios is an annual regional arts event that invites art-lovers to visit the studios of artists in the Yarra Valley, for a weekend in September.

Previously managed by the artists of the Yarra Valley, in 2013 Burrinja managed the program on behalf of Yarra Valley Open Studios Inc. (YVOS Inc) under the terms of a memo of understanding. For the first time, Burrinja had the role of managing and administering both Open Studios programs across the entire Yarra Ranges region.

Artist participation

28 studios in the Open Studios program in 2013.

Total Visitation Number

The overall visitation estimated at 4872 people visiting the 28 participating artists over the weekend. Most artists reported that 40% of visitors were local residents from Yarra Ranges the rest being tourists from other areas. Visitors were very positive about their experiences and many were inspired by what they had seen.

Outcomes for Artists

Again, most artists reported that the Open Studios program provided professional development opportunities and new audiences. Artists reported just over \$52,000 in sales over the weekend. The annual Open Studios Exhibition presented at The Memo in Healesville was valuable both in terms of social and professional networking as well as a great celebration. The opening was well supported by donations by local businesses.



YVOS Launch: Cr Fiona McAllister, Mayor; Zoe Warne, Ambassador; Amy Middleton, Project Coordinator, Burrinja

CULTURAL DEVELOPMENT—PROJECTS FOR COMMUNITY

Hillsfest

Burrinja and Tecoma Primary School presented the inaugural 'Hillsfest' film competition and screening. The Film Competition was designed to encourage students at Tecoma Primary School to develop their creative movie making skills by producing a short film (1-3 mins) related to a given topic. All entries were judged and finalists' films were presented at a Red Carpet Awards night at Burrinja.



All Access Arts

Burrinja's Strategic Plan encourages a whole of organisation approach to all ability programming.

In early 2014 Burrinja invited Wendy O'Neil from Art Access Victoria to advise how we could encourage a diverse ability arts program. The feedback was very positive and we were encouraged to take stock and celebrate what we already do to support an all ability program and space.

Burrinja has developed a Disability Action Plan which has seen the organisation improve communication material to better serve a diverse ability audience and we have partnered with other organisations to provide further all ability programs in the future.

THE BURRINJA ARTIES

Planned Activity Group - Home and Community Care

The Burrinja Arties are a group of local people mostly living in supported residential accommodation who meet weekly with Creative Arts therapist Lynette Forrest to produce unique artworks that tell their story. The program is designed to help expand social support for those who are 'at risk of homelessness'.

These sessions are the highlight of the artists' week and their annual exhibition gives the group and the works they create visibility and recognition in the community. It is an arts-based skills and learning program with an emphasis on active cultural participation that enriches understandings of community and culture, while teaching art techniques and socialisation skills.

Program Funding provided by the Department of Health.

This year the Arties have tackled the concept of 'Home'. Defining and finding a home can be a difficult task; for some it is a place of solace, or comfort, for others it is simply a place to sleep. The idea of 'Home' for the Arties is a more difficult concept, with many of them being displaced. Their ideas are quite moving and draw from difficulties and stories from a personal place.

The arties have been working with six artists from the region who have volunteered their time to create, mentor and present the exhibition. Working with an artist



The 'Arties' with volunteer Jan Lambert at Burrinja

mentor has been a great success for all involved.

'In the quiet of this moment my thoughts return to the artistic table at Burrinja, around which the 'Arties' group create a moment of peace in the world. I am drawn to remember the beautiful energy of people being creative'
Mon Andrews - arts therapy intern/mentor - Arties.

The home Exhibition showcased 67 pieces in the café and studio gallery. With donations and sales it gave each Artie \$50 cash, some buying art material to keep them going through the long summer break.

"Artie", Craig 'The Main Man' Ferguson says: *'I look forward to the weekly school term sessions, It keeps me on track, and gives me something to do.....I like the challenge of doing art and working with artists...they help me make my art'*

'I am so proud of my work.....this is what I look forward to every week, it's just great!' : Kelly Mc Haig .

LYNETTE FORREST | Creative Arts Therapist

HILLSCENE | COMMUNITY, CULTURE, ENVIRONMENT



In 2013 Burrinja formed a partnership with *Hillscene* founder and editor Adriana Alvarez, to support and extend the vision and scope of that powerful local Zine.

Since then the *Hillscene* format, content and brand has continued to grow and evolve, continually reaching a wider audience and a loyal following in 2014.

This calendar year saw the launch of the third hillscene strand – 'hillsceneLIVE'. This quarterly event doubles as the launch of each new zine issue whilst simultaneously being a curated mini-arts festival of emerging and experimental live art.

BLOG

The hillscene blog has gathered much speed, interest and following since its inception in September 2013. Gaining subscribers each week, the blog now has 233 'subscribers' who receive blog posts directly in their email at the time of publishing. On top of this, the blog attracts an average of 2900 readers and visits per year.

The blog provides an effective medium for regular arts and culture stories from the hills and for younger and emerging writers and photographers to develop their craft and be published. It also spreads the hillscene brand to a readership far beyond the hills.

The hillscene blog is clearly a 'go to' place for 'community, culture and environment' news, as demon-

strated with four of our blog articles in the past six months becoming stories in local newspapers, weeks after first being published via the blog.

ZINE

Hillscene continues to be a much sought-after publication in the hills. Currently printing 1000 copies, these often disappear quickly, with back issues in high demand. Online readership is also strong, reaching an average of an extra 1000 people per year (via ISSU.com). Regular feedback demonstrates industry and community interest in being featured in the magazine.

LIVE

HillsceneLIVE was born to begin developing a culture, audience, support network and appreciation around experimental live/performance art in the hills.

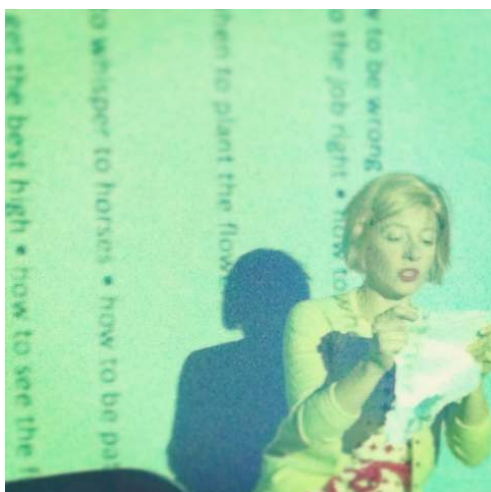


LIVE is supported by the Victorian Government through Arts Victoria and the University of Melbourne, Faculty of VCA and Music.

To date, two LIVE events at Burrinja and in the Belgrave township have been run to sell out audiences.

Live #1 and #2 have seen almost **40 projects presented, supporting over 60 artists, presented to over 210 audience members**. Many of these performances were premiere showings, having been created specifically for hillsceneLIVE. In general, overwhelmingly positive and supportive feedback has been received after both events.

GARETH HART | Hillscene Project Officer



LIVE #1: L 'People did not know what she knew' Performed by Toni Main; R: Audience, Burrinja Black Box

VISUAL ARTS

In the spirit of the very memorable Soccer World Cup (in July) allow me to use some football terminology: last season Team Burrinja again showed a strong performance and secured some major wins.

The 2013 Museums Australia (Victoria) Archival Survival Award in the category Small Museums for the exhibition *Fashion Meets Fiction* (2012) was an early highlight of the year. Burrinja earned itself a second 'star' in just three years. (In 2010 Burrinja was presented the same award for its public programming.)

Continuing the strong performance, Burrinja was also awarded Museum Accreditation by Museum Australia (Victoria), which is a significant mile stone and important achievement following a two-year preparation period. Museum Accreditation means that Burrinja plays now to National Museum Standards in the highest league among major institutions.

A diverse and engaging exhibition program throughout the season ensured good visitor numbers during exhibitions, at openings and at related public programs throughout the season. A total of 15 exhibitions were presented in the Jarmbi Galleries, with a record number of over 1,000 works on display. Sales were strong and matched the outstanding result of 2012/13, with \$17,000 of artists' earnings.

A pleasant surprise was the exhibition by talented newcomer Hugo Racz, who, after just having finished VCE, prepared his first solo show with strong support from Burrinja and sold nearly half of his works. Another highlight was this year's Open Studios exhibition which saw several new players among the regulars. 81 works were presented under the theme *Balance* and again showed the diverse range of mediums and enormous skill of the hills artists'. Dandenong Ranges Emergency Relief Service was again the beneficiary of the artwork sales, now for the third year.

Two of our studio artists also presented exhibitions this year: Bev Pergl in Jarmbi Upstairs and Jessie Journoud-Ryan in the Café Gallery. It is good to see this direct engagement of studio artists with our spaces.

The Café Gallery featured eight exhibitions; among these were two long-standing Burrinja volunteers, Clare Lynch and Katherine Reynolds, both with their first solo exhibitions. The Café Gallery remains a valuable space for emerging artists, and it is great to see our young talent going for goal.

Burrinja Gallery had two main highlights: The immensely popular retrospective exhibition of 92-year-old textile artist Isabel Foster whose unconventional embroideries, weavings and 'odd-balls' enchanted and inspired many; and *Secret Ingiets*, a world-premier showcase of rare stone carvings from New Britain (PNG) in

the McLeod Gift Collection. The exhibition was officially opened by the Mayor of Yarra Ranges, Cr Jim Child, and accompanied by a one-day symposium of museum experts.

With the support of Yarra Ranges Council Arts & Culture this important part of the Collection was professionally digitised and published as an 80-page catalogue, the first volume of the McLeod Gift Collection publications. Many thanks to Greg Box for his unwavering support.



Burrinja and the McLeod Gift Collection came to the attention of Pacific art experts not only through the *Secret Ingiets* exhibition and symposium but also through curatorial presentations at the Contemporary Pacific Arts Festival Symposium at the Footscray Arts Centre and the Australian Museum. The exhibition was the first step in establishing a network of contemporary Pacific artists regionally and museum peers internationally.

Work in the collection storeroom is on-going, but preservation efforts received a massive boost with the mentioned Museum Australia (Victoria) Award allowing for the transfer of archival materials to Burrinja worth \$2000. With the support of Museum Studies graduate and Burrinja volunteer Bridie Littlechild selected fragile Pacific art objects in the McLeod Gift Collection were digitised, their condition accurately recorded and the items boxed-up.

Much thanks go to Bridie for her dedicated work in the collection storeroom for the past eight months. We wish her well on her future endeavours. Her professional expertise and focus will be missed. At this point I would like to thank all Burrinja staff and volunteers who so willingly lend their hand and time in researching, setting up, pulling down and minding exhibitions and public programs. My gratitude also extends to Neil McLeod for his continuous support. Great team-effort!

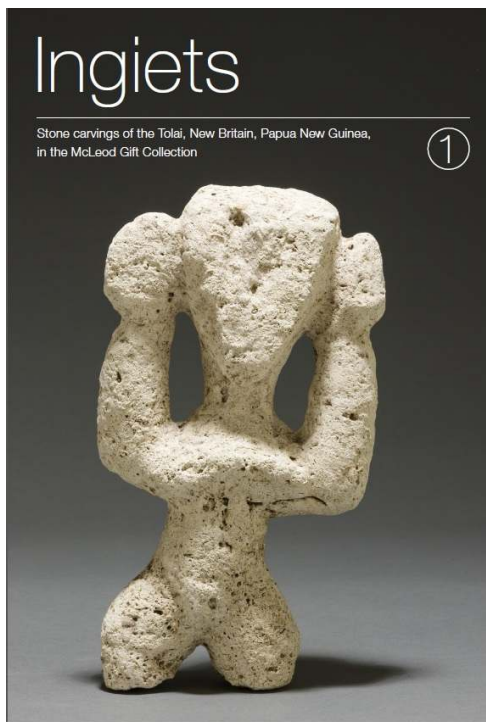
JD MITTMANN | Curator & Manager of Collections

VISUAL ARTS

EXHIBITION PROGRAM 2013-14

Burrinja Gallery

Kati Thanda -Green Desert
Secret Ingiets – Mysterious Stone Carvings and
Ceremonial Objects from the Tolai, PNG
Isabel Foster – Retrospect
Rod Moss – Whitegate
Ronnie Sexton – Woodhenge
Best of Belgrave Lantern Parade



Cafe Gallery

Quorum Group Show
Clare Lynch
The Arties
Tiffany Morris-North group show
Jessie Journoud-Ryan
Scott Darling
Katherine Reynolds
Pauline Bailey



JARMBI Gallery

Juet Sculpture
Anne King
Yarra Valley Grammar
Mater Christi
Jenny Rowe group show
Narelle Tresize-Hardy & Danuta Bieber
Carolyn Henry
VCE Showcase
DROS
Hugo Racz
Bev Pergl

Public Programs Overview

Artists' demonstrations: Carolyn Henry, Ronnie
Sexton
Book launches and signings: Adrian Newstead,
Bruce Pascoe, Rod Moss
Talks: Alistair Whyte
Symposium (Culture of Collecting Pacific Art)
Regular exhibition tours by volunteer's John
Greig and Tracy Hayllar, artist tours with Isabel
Foster and Rod Moss
Three screenings of Indigenous films

L: Cover; Vol 1 McLeod Gift Collection - *Ingiets*
R: Isabel Foster - *the Challenge of Colour*

VISUAL ARTS - ARTISTS



Clockwise from top left: Hugo Racz, solo exhibition; Sierra Laird, VCE; Cartoonists at 'She'll be right, Mate?' opening with Minister for the Arts, Heidi Victoria; Bev Perygl solo exhibition; Isabel Foster with the Hand Weavers; Elaine Pullum, Open Studios.

THEATRE PROGRAM

PROGRAMMING 2013-14

Our third and by far biggest theatre season to date has further cemented Burrinja's reputation as a fabulous local venue where one can experience and enjoy brilliant performances both local and global.

Pleasingly the audience response matched our enthusiasm for the program, with theatre patrons for our season increasing by over 60%, from 2,876 to 4,386 in 2013-14.

We believe this is a strong endorsement of our theatre vision - *Enable : Event : Engage & Extend : Educate*, which integrates and extends Burrinja's existing four key activity areas: Arts, Performance, Education and Community.

The performances enjoyed by Burrinja's patrons in the past twelve months were:

BURRINJA THEATRE

ART	Tasmania Performs.
MUCKHEAP	Polyglot Theatre
TJINTU DESERT BAND	ArtBack NT
CANNONBALL & MILLION DOLLAR TEGAN	Melbourne Fringe
HOT AUGUST NIGHT	Dominc Finley
GRIGORYAN BROTHERS	Ruben Zylberspic
SOUTH OF THE RIVER GOSPEL CHOIR	
THE HAUNTING OF DANIEL GARTRELL	Ellis Productions
CURISOSITY & CIRCUS CABARET	Dislocate & Ruccis Circus
THE BOOK CLUB	HIT Productions
NEIL DIAMOND SHOW	Dominc Finley

SCONES, LAMINGTON & CHOCOLATE ROLL

FLAK Veitch/ Ellis Productions

THE BEEZ Berlin

LONG GONE LONESOME COWGIRLS Ellis Productions

CALENDAR GIRLS Jally Productions

THE DEEP Spare Parts Puppet Theatre

KEN NICOL Ken Nicol

TRAVELLING MEDICINE SHOW Asking for Trouble

MAX GILLES: ONCE WERE LEADERS

STRIESAND & DIAMOND: THE WAY WE WERE

WULAMANAYUWI Blak Lines Performing Lines

NICHOLAS CHAMBER ORCHESTRA Classical Tracks

MELBOURNE INTERNATIONAL COMEDY FESTIVAL MICF

DUST OF URUZGAN Fred Smith / RAV

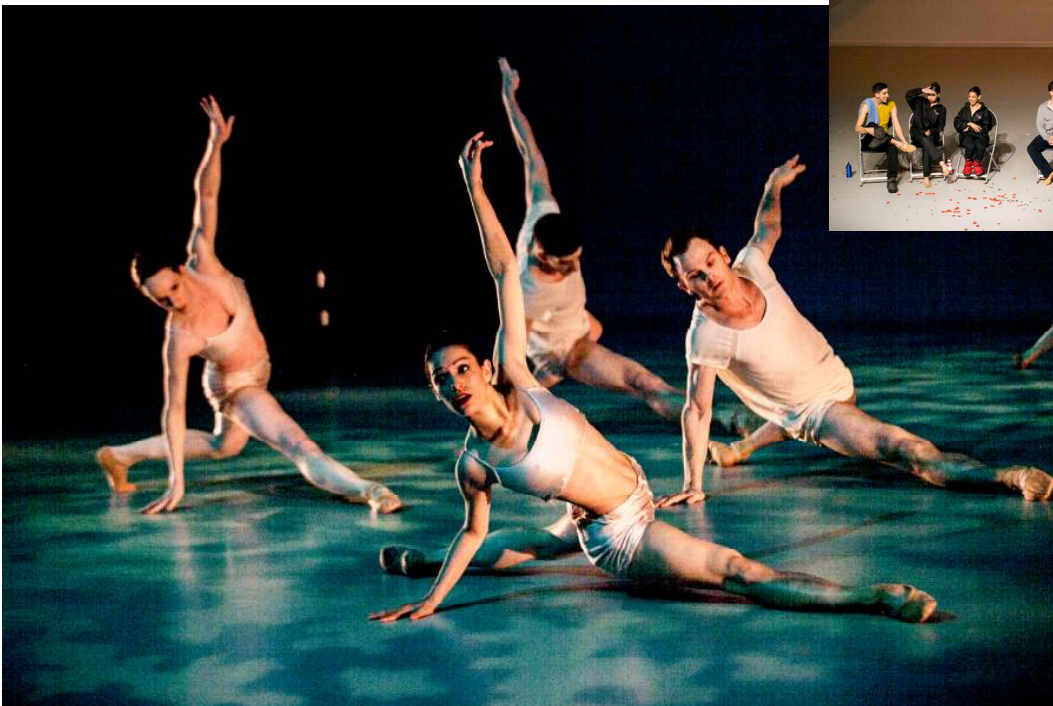
TAPESTY - CAROL KING/ CARLY SIMON Gabrielle Parbo

MUSIC IN THE CAFÉ

The regular music nights in the café continued their popularity, and included Ranges Concert Lounge, Burrinja Blues and Roots, Acoustic Brew, Mountain Pickers and the continuation of the monthly Open Mic night. Music in the café continues to be a thriving cultural and social event at Burrinja.

CLASSES @ BURRINJA

Rainbows and Sparkles
Creative Movement and Drama



Melbourne Ballet on stage at Burrinja - *Infinite Space*.

And in post show Q&A with Audience & Executive Director Ross Farnell

ARTIST STUDIOS

In 2013-14 there were 5 Studio Artists occupying the arts incubator studios at Burrinja. These studios are spaces where artists can develop their arts practice in an affordable and supportive environment and arts network.

With our maximum tenure of Studio time set at 3 years, we said farewell during mid 2014 to Helena Griffiths whose time at Burrinja was exceptionally productive, developing her ceramics works and commissions.

In keeping with our Strategic Plan, Burrinja has developed Studio 3 into an outcome-based short term project space, which we are piloting in late 2014.

The 2013 - 14 Artist Tenants have been:

NEIL MCLEOD

Neil McLeod has a lifetime's experience working in the field as a photographer, artist, and most importantly, as a researcher collecting, recording and preserving indigenous art and culture in Aboriginal and Papua New Guinea communities.

Neil developed his photography artistic practice into transmography, painting and more recently contemporary design, including furniture. He generously gifted some 600 indigenous works from 2001 to 2004 to form the McLeod Gift Collection, housed at Burrinja.

RAINBOW SOUL CREATIVE - BEV PERGL

Rainbow Soul Creative is a unique arts business incorporating art, soul healing and essential oils to empower children and adults to access their inner creativity. Bev's paintings are colourful and vibrant with the intention of inspiring others by working through emotional blocks.

Bev has been running many regular and one off workshops for children and adults in lots of mediums, with a great responses.

JESSIE JOURNOURD-RYAN

Jessie is a practising local artist (Australian and French) and she works with a vast range of media, from ceramics, printmaking, sculpture and painting through to photography and digital imaging.

In more recent years, Jessie has returned to her initial ceramics practice via mosaics. She has been experimenting with the medium and has created a series of indoor and outdoor mosaic projects focusing on garden design, organic compositions and 3-D sculptural mosaic.

Her workshops are becoming a popular, regular feature at Burrinja.

HARMONIOUS MELOPDIES - NICOLE RIZZIO

Nicole offers a range of music programs, instruments and tuition styles in Studio 6:

Simply Music Piano is a remarkable, Australian-developed piano and keyboard program that offers a breakthrough in music education.

Play a story - A break through piano improvisation program for 4 - 5 year olds!

Tuition available for: Piano accordion, flute, violin, clarinet, tenor sax

HG POTTERY - HELENA GRIFFITHS

Helena Griffiths started HG Pottery & Arts Studio in 2011 at Burrinja, with her 3 year time with us coming up mid this year. From painting portraits to sculpting puffer fish and commissioned to create her detailed wildlife, Helena has enjoyed her time in her studio and looks forward to many more creative years to come.



BURRINJA PROJECT STUDIO

Burrinja's Project Studio is a creative incubator for unhatched projects and collaborative curiosity.

It is a space to...

Explore the possibilities

We love projects that...

Pose more questions than answers

We love people that...

Dream, discuss and act.

Talk to us first

All applicants must discuss their Project with Burrinja before submitting their proposal.

We're looking for great outcome-based projects that are 3 to 6 months in duration. Jump in!

PEOPLE AT BURRINJA | VOLUNTEERING

MAKING GREAT ARTS HAPPEN IN OUR COMMUNITY

Right from the beginning, volunteers have been at the very heart of Burrinja. The organisation was founded by volunteers and has continued to thrive because of the time, energy and commitment they give.

Our volunteers give their time generously for many reasons: to share their passion for arts and culture; to gain confidence, experience and training to enable their successful transition back into the workforce; and to give back to their community and our region.

Burrinja's volunteers are a living embodiment of our mission statement: *Building Community through Arts.*

Volunteering - the Numbers

Volunteer hours donated 2013-14:

Reception/Box Office:	2,220 hrs
Gallery:	460 hrs
HACC Program (Arties) :	452 hrs
Board:	320 hrs
IT:	160 hrs
Interns:	248 hrs
Work Experience:	80 hrs
Other:	40 hrs
TOTAL	4,020 hrs

Volunteer hours value to community: \$100,500 *

This remarkable contribution in hours makes an enormous difference to arts and culture in the region and to our economy. Burrinja simply would not be able to provide the level of programs it does without our volunteers.

(* Based on ABS/ OurCommunity valuing of volunteer hours)

Volunteering - the People

The roles available to Volunteers at Burrinja are many and varied.

Reception / Box Office

Most would have met our wonderful Reception team who greet you with a smile and cater to the many and varied needs of visitors and staff alike.

They need to be across all exhibitions and events happening within the centre as well as assisting in the daily Front of House operations including Customer Service,

Box Office, Retail, Gallery Exhibition and Collection information, Safety, Security and Reception duties.

Thank you: *Jan Lamb, Katherine Reynolds, Adrienne Jolly, Kerry Fulton, Kate Schumann, Ariel Haviland, John Greig, Rowena Ward, Leanne Morris, Lene Henriksen, Deb Phillips, Susan Grist, Fay Wilson, Kane Macleod, Nicole Rizio, Marina Doolan, Anne Gabsch, Madison Titcombe, Caitlyn Erbes, Jeanette Stanley, Anthony Schinina and Nadine Spilsbury*

Gallery

There are many things that happen 'behind the scenes' when running 4 gallery spaces. Volunteers actively participate assisting with exhibition set up & pack up, hosting at exhibition openings, artist/artwork/collection research, conservation and regular gallery guiding.

Thank you: *John Grieg (gallery guide, research, exhibition changeover), Katherine Reynolds (curatorial & hostessing), Anthony Schinina (exhibition changeovers), Rosalind Marilanda (research), Jenny Orford Hill (research), Hilary Boreham & Bridie Littlechild (Collection conservation & cataloguing) and Lene Henriksen (cataloguing).*

Burrinja Arties (HACC Program):

This is a weekly arts based skills and socialisation program for people living in supported residential care facilitated by our Arts Therapist, Lyn Forrest and supported by our wonderful team of Volunteers. Collectively they are the Burrinja Arties. This is a 'close knit' group and sometimes the Volunteers are confronted with more than they anticipated. The compassion and dedication shown is a credit to all.

One of the things Lyn has introduced is inviting local Artists to volunteer as mentors. This has proved highly successful and a beneficial experience to all. As a group, the Burrinja Arties have been building their confidence and skills to hold an Annual Exhibition with a theme of their choice. The choice for this year's Exhibition was 'Home'. The choice was very confronting for many in the group, so there was a lot that needed to be worked through and processed culminating in a highly successful outcome.



Volunteer Sue Tapp with 'Arties'

PEOPLE AT BURRINJA | VOLUNTEERING

Arties (contd)

Thank you, to all of you, for making this possible.

Drivers: *Iain McLean and Sue Tapp*

Program Delivery Assistants: *Roxanne Hull, Antoinette Baird, Nicole Rizio, Nik Doolan, Sue Tapp, Nadine Spilsbury, and Carolyn Macdonald*

Artist Mentors: *Joni Cornell, Mon Andrews, Joy Serwylo, Helena Griffiths, Sue Tapp, Michelle Lim, Sylvie Kreinberg and Lisa O'Beirne*

Iain MacLean retired in September this year after an impressive 9 years as a dedicated volunteer driver for the Arties ensuring they all arrived and made it back home safely. Thank you so much Iain for your dedication and support offered to the program and its participants.

IT (Information Tech/ Networks)

Thanks again to our longest serving volunteer *David Jewell* for his ongoing IT support. Apart from taking us through at least five versions of Windows over the years, DJ continually upgrades our hardware, network-



ing and general IT capabilities and security, and makes himself available to fix the inevitable IT emergencies that rear their heads.

DJ has also been very ably assisted by the Peter Nunn in the past year, and our thanks to Peter for contributing his expertise.

Burrinja Interns Program

Burrinja has implemented a formal Internship program, providing undergraduates and recent graduates with the opportunity to work in a thriving, hands on arts organisation to develop their professional skills and resume, better preparing them for great future careers in the sector. These are terrific win-win positions, with Burrinja benefiting from the interns assistance on programs and projects and developing great relationships with those who will drive arts and culture into the future.

Thank you to *Megan Inglese (Open Studios), Sara Jansen (Open Studios), Bridie Littlechild (Collection conservation & cataloguing)*

Work Experience

Each year Burrinja makes itself available to students at local schools interested in working in the arts to gain some valuable experience of what that means. We hosted four students during 2013-2014, each doing a week each across administration, marketing, box office, front of house and theatre tech.

To our retiring volunteers: *Clare Lynch, Bob Ayres, Harold Parkhurst and Kane McLeod.*

We wish you well in the future and thank you for your contributions to Burrinja.

Congratulations to *Katherine Reynolds and Adrienne Jolly* who are now part of our paid staff.

Thank you to all our Volunteers; you are an integral part of the Burrinja Family!!

TRACY HAYLLAR | Volunteer Coordinator

Volunteer John Grieg assists in the professional photographing of all McLeod Gift Collection Ingiel works for the Volume 1 Catalogue.

PEOPLE AT BURRINJA | BOARD & STAFF

BOARD

2013 - 14

Kieran Dennis | President

Rachel Burke | Vice President

Sue Amico | Treasurer

Paul O'Halloran | Secretary

Adriana Alvarez

Louis Delacretaz

Mary Fitz-Gerald

Matthew Posetti

Darryl Shatte

Cr Noel Cliff & Cr Samantha Dunn | YRC Appointed Representation



Some of the Burrinja crew, family & friends at Belgrave Lantern Parade 2014

STAFF

Ross Farnell | Executive Director

Toni Kirk | Venue Manager

JD Mittmann | Curator and Manager of Collections

Melanie Berry | Front of House and Box Office Coordinator

Zac Exner | Marketing Coordinator

Amy Middleton | Community Cultural Development Officer

Steve Wickenton | Venue Technical Coordinator

Gareth Hart | CCD Intern - Hillscene Maga'zine

Tracy Hayllar | Volunteer Coordinator

Katherine Reynolds, Tracy Hayllar, Adrienne Jolly & Jane Thomas | Duty Managers

Bronwyn Millen | Bookkeeper

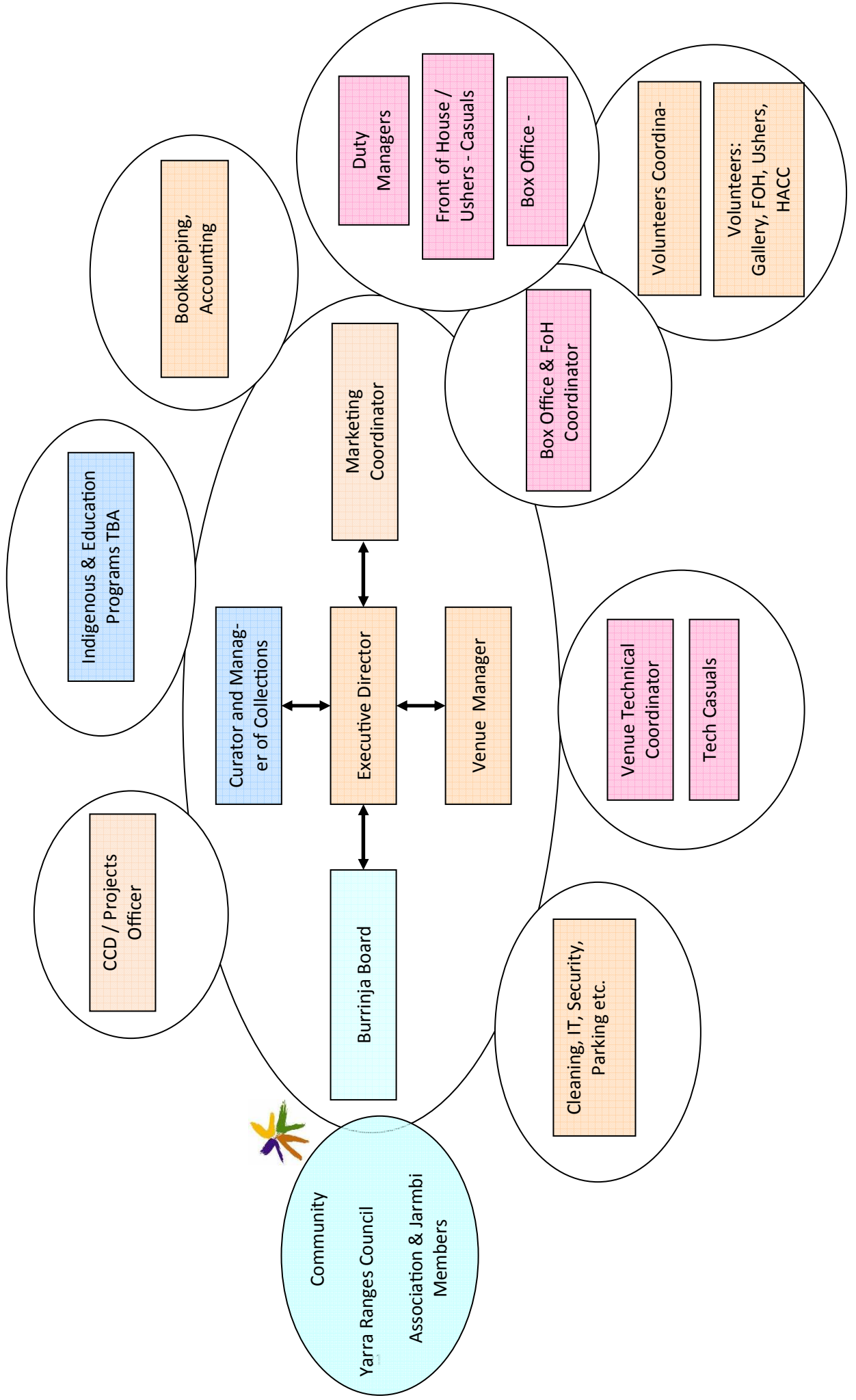
Lynette Forest | HACC Arts Facilitator

Gill Cruikshank | Rainbows & Sparkles - workshops

Our fabulous Casual Box Office/ Theatre Crew | **Ellie, Sarah, Fiona, Jake & Jess**

And super Casual Theatre Tech Crew | **Denis, Kate & Gary**

PEOPLE | ORGANISATION-STRUCTURE



ORGANISATION—BOARD & GOVERNANCE

The Dandenong Ranges Community Cultural Centre Inc (Burrinja) was Incorporated as a not-for-profit cultural organisation in July 1998.

Committee Members serve 3 year rotating terms.

The Committee of Management met for 11 ordinary meetings from Oct 2013 to Sept 2014 on a monthly basis, with the Executive Director in attendance.

IN PARTNERSHIP - YARRA RANGES COUNCIL

The Partnering Agreement between Burrinja and the Yarra Ranges Council establishes 'a mutually beneficial alliance between Burrinja and the Council to ensure effective planning, development and delivery of arts and cultural services for the Dandenong Ranges region in keeping with the aims and objectives of Burrinja and relevant Council policies including Vision 2020 and the Cultural Policy and Action Plan (2008-2013).'

The past 12 months have witnessed expanded measurable key performance indicators regards Burrinja's governance and financial reporting to Council.

SUB COMMITTEES: 2013-14

The following sub-committees pursued specific tasks with regular, scheduled meetings through out the year.

GOVERNANCE

Sue Amico, Mary Fitz-gerald, Kieran Dennis, Paul O'Halloran

HUMAN RESOURCES

Sue Amico, Louis Delacretaz, Matthew Posetti.

FINANCE

Sue Amico, Rachel Burke, Louis Delacretaz, Kieran Dennis, Darryl Shatte

BELGRAVE COMMUNITY ARTS PARTNERSHIP (Lantern Parade)

Burrinja Reps: Kieran Dennis, Matthew Posetti, Ross Farnell.

BELGRAVE SURVIVAL DAY

Burrinja Rep: Adrianna Alvarez

PUBLIC FUND OVERSIGHT COMMITTEE (ROCO)

Sue Amico (Burrinja), Mike Flemming (Group Manager – Bendigo Bank), Cr Noel Cliff (YRC), Tom Daly (Principal Upwey HS), Ian Matthews (Chartered Accountant) .

Burrinja is also represented by the Executive Director Ross Farnell with the following organisations:

- YARRA RANGES TOURISM:
Chair Arts & Culture Working Group; Member Marketing Sub-Committee
- YARRA RANGES ENTERPRISE CENTRES:
Board Member
- PUBLIC GALLERIES ASSOCIATION OF VICTORIA (PGAV)
- VICTORIAN ASSOCIATION OF PERFORMING ARTS CENTRES (VAPAC)
- MUSEUMS AUSTRALIA (VICTORIA) -
with JD Mittmann

BUSINESS PLAN : 2013 - 2017

Burrinja developed and adopted a new four year Business Plan in April 2013, that outlines current operating parameters and environment, while looking forward to future opportunities and challenges.

STRATEGIC PLAN : 2014 - 2017

Burrinja developed and adopted a concise, actionable, measurable Strategic Plan that will guide the Organisation operationally and creatively until 2017. A progress report is within this report.

The full plan is available on the Burrinja web site.

The Minister for the Arts, The Hon Heidi Victoria MP, launches *Culture Tracks* in the theatre at Burrinja, February 2014, with board, arts, industry, local and state government representatives in attendance.



ORGANISATION—BOARD & GOVERNANCE

Name	Member since	Position	Key Skill Sets	Ordinary Meetings 2013-14	Sub-committee Meetings
Kieran Dennis	2005	President	Youth Arts, Performance, Project Management, Community.	9	5
Rachel Burke	2007	Vice President	Theatre. Lighting design. Design & Project Management	9	2
Susan Amico	1999	Treasurer	Treasurer. Business & Administration, Financial, Planning	10	8
Paul O'Halloran	1999	Secretary	Education sector. Risk Management, Health, Projects and HR. Strategic Planning	9	2
Adriana Alvarez	2013	Ordinary	Arts, Design, Publishing, Community	9	0
Louis Delacretaz	1999	Ordinary	Leadership, Business, Governance, Finance and Community, Strategic Planning	10	3
Mary Fitz-gerald	2008	Ordinary	Education Sector and Management, Financial, HR, Governance, Strategic Planning	9	2
Matthew Posetti	2013	Ordinary	Tertiary & Cultural Sector Planning and Coordination, Performing Arts Management	6	3
Darryl Shatte	2014	Ordinary	Accounting , Governance, Projects, Planning	6*	0
Cr. Noel Cliff	2008	YR Council Appointed	Local ward Councillor..	2	0
Cr. Samantha Dunn	2008	YR Council Appointed	Local ward Councillor.	3	0

* Out of 7 meetings only since joining February 2014



PRESIDENT'S REPORT

After having adopted a new strategic plan – and indeed, an entirely new strategic framework – we have launched into year one of our four year plan. Using our Five E's programming strategy - enable, event, extend, engage, educate – we have focused our strategic lens toward our key goals. Our Year One Progress is included in this report, and we are very pleased with the terrific achievements to date.

Burrinja is committed to making great arts and culture. Among the many projects that serve as evidence of this commitment, I marvel at the incredible expansion of Hillscene which, in addition to the magazine and blog, now encompasses hillsceneLIVE, a quarterly event of live arts and cultural practice, supporting bold, striking and experimental performance. Burrinja has also dedicated an artist studio as a project space to facilitate emerging artists.

We take pride in being an indigenous arts leader. Current exhibitions, *Pictorial Letter from Arlpwe at Ali Curung* and *Hermannsburg Watercolours from the Ebes Collection* are just a couple of the ways that we are engaging with Indigenous art and culture this year. We were pleased too to welcome back to Burrinja artists from the remote Ali Curung community for a week of workshops and engagement with the community (as well as the footy!) Ongoing indigenous education is a priority, along with facilitating the indigenous components of other art projects.

Burrinja continues its focus on community engagement by enabling projects such as the Belgrave Lantern Parade, Survival Day, Open Studios and much more, about which you can find detailed reports herein. And as a venue, we continue to enable school performances, theatre, dance, exhibitions, studio arts, professional development, workshops and countless other community projects.

As a diligent follower of good governance, the board has been hard at work developing new Rules of Incorporation. These updated Rules will keep us in-line with the Association Incorporations Act (2012) and will improve our governance structure more generally.

Burrinja is also now an accredited museum. The Museum Accreditation Program, facilitated by Museums Australia (Vic) includes museums that adhere to best practices and international standards, and we are proud to have achieved this key goal and be in the good company of the country's best museums and galleries.

And while it does seem some time ago now (August 2013), we should not forget that it was in 2013-14 that Burrinja was awarded Best Small Museum by Museums Australia (Vic), for the second time in just three years! This unprecedented acknowledgement is a well-deserved recognition of the above and beyond – striving for excellence attitude of the entire team at Burrinja, from volunteers to staff and Board.

After another challenging and successful year, I wish to extend my thanks to the Board for their diligence, thoughtfulness, and dedication. Thanks to Ross and all the Burrinja staff for their hard work, commitment, and ingenuity. And thanks to all our volunteers, whose contributions, big and small, are never unnoticed and always appreciated.

KIERAN DENNIS |

President



Pacific Arts Symposiums - Burrinja.

TREASURER'S REPORT 2013-14

The 2013-14 financial year saw a modest increase in both income and expenditure on the previous year's operations, with no significant reportable shifts in the fiscal results for any of our key operational areas.

Revenue increased 2% on the previous year's total revenues and expenses were approximately 4% higher producing a small operational loss running at 2.4% of revenue.

FINANCIAL REPORTING - AUDITOR

The Board retained for the third year the services of independent auditors David McBain (FCA) of McBain, McCartin and Co, Level 1, 123 Whitehorse Road, Balwyn VIC, 3103, to review the organisation's accounts for the 2013-14 year.

This year's audit of Burrinja's bookkeeping, accounting and reporting practices and processes produced pleasing results, with the auditor having no recommendations for any changes to accounting process, policy or practice. The board is satisfied that the current documentation, tracking, reporting and auditing of the organisation's finances is comprehensive, accurate and appropriate for the current level of financial and associated activity such as payroll and liabilities.

Burrinja's day-to-day bookkeeping during the financial year was undertaken in-house by bookkeeper Bronwyn Millen; working with the Executive Director, Finance sub-committee and auditors.

FINANCIAL PERFORMANCE 2013-14

A Net Operating loss of (\$23,429) was reported for the 2013-14 year, or 2.4% of total revenue.

The balance sheet Financial Position shows Total Equity retained of \$47,551, reduced from \$70,980 in the previous financial year.

Total revenue for the year was \$969,680 including earned income, funding and trading revenue, a 2% increase on the previous year's revenue of \$951,636. However if factoring out extraordinary income in the 2012-13 year from one off funding and exhibition income of \$79,000, the net ordinary revenue from operations increased by 9%.

Expenditure including payroll, programming, administration and facility costs for 2013-14 totaled \$993,109, a 4% increase on the previous year. Payroll continues to account for 55% of total expenditure, a figure that has not changed substantially over the past years.

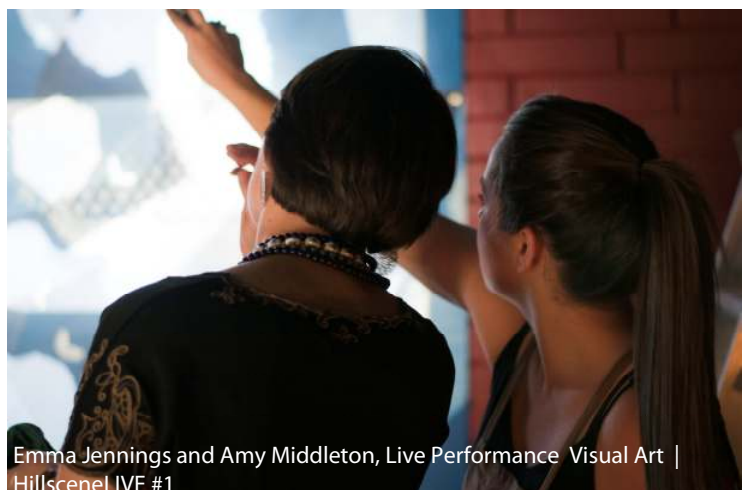
Gross Income was up compared to budget forecasts, at 106% of budget; and Total Expenses too were up at 112% of budget, with budget having been set at a breakeven result for the year.

Initial pre-audit end of year reporting indicated a breakeven result for the 2013-14 year; however a small number of auditor adjustments took this to a post-audit loss position. Notable in these was that depreciation, long service leave and annual leave provision were under accrued.

The Board has noted that the level of annual leave accrued is indicative of the level of program activity being driven by a small number of staff, and is mindful going into 2014-15 that additional programming and associated activities must be able to attract extra resourcing through revenue or funding opportunities in order to cover any additional staffing requirements, rather than existing staff accruing further unfunded leave.

The organisation's time-in-lieu and annual leave policies have been reviewed accordingly. The Board is also looking to ensure that possible additional revenue stream opportunities are explored.

Budgeted accruals for other charges to the balance sheet such as depreciation have been adjusted in line with 2014-15 projections.



Emma Jennings and Amy Middleton, Live Performance Visual Art | HillsceneLIVE #1

TREASURER'S REPORT

Burrinja Public Fund

The Burrinja Public Fund has Tax Deductible Gift status through the Register of Cultural Organisations. As at June 30, 2014, the Burrinja Public Fund had an unchanged total equity of \$944. (Note 9)

Budget 2014 - 15

Budgeting for the current financial year is based on a combination of 2013-14 operating revenues and expenses, visitation and patronage along with patterns of hiring, usage forecasts and committed future bookings, as well as strategic expenditure priorities and commitments as regards arts and cultural programming, and those staffing and other resources necessary to realise those strategic and programming objectives.

Earned revenue makes up 43% of Burrinja's total operational income budget, of which revenue from the theatre makes up some 15% of total income when including staff re-charges and ticketing revenue. Funding from Yarra Ranges Council continues to contribute just over 50% of total operational revenues, while funding from other sources contributes another 6.5%. Payroll is the biggest cost in delivering Burrinja's services, and will again account for 56% of total expenditure in 2014-15 when combined with staffing on-costs.

For 2014-15 Burrinja has budgeted for normal operating revenue to increase by 3% while ensuring expenses are tightly controlled, to produce a budgeted \$10,000 surplus. This includes an Asset Renewal Provision for the first time at 1.0% of total budget or \$9,600.

SUSAN AMICO | Treasurer



Burrinja receiving the Best Small Museum Award, 2013 from Museums Australia (Vic)
L-R: Archival Survival Award Sponsor directors, JD Mittmann, Curator and Manager Collections - Burrinja, Dr Ross Farnell, Executive Director - Burrinja

EXECUTIVE DIRECTORS REPORT

Looking back over the past year as we compiled this report, the whole team have been amazed at how much has been achieved in just twelve months. The 'A Year at Burrinja is...' summary pages provides a snapshot of the incredible diversity of programs and events that Burrinja runs, facilitates or hosts. We are pleased then to see the way in which these outcomes are recognised and acknowledged by so many in the community. For the first time we have brought you some of that feedback – from survey responses, emails and feedback forms – to give you a feel for what it is that makes Burrinja a special place to so many in the Dandenong Ranges.

These many programs, projects and ideas in development are all of one purpose – *building community through arts*, an ambitious yet achievable Vision that our Strategic Plan works to fulfil.

The many community cultural development, visual and performing arts outcomes you will find throughout this report all work toward that united Vision, and the good results on our Strategic Plan's 'year one report card' are great to see.

We know through the research and studies undertaken by peak bodies such as the Australia Council, Arts Victoria and VicHealth, that arts and cultural engagement at a deep level can make a real difference to community well-being, healthy lifestyles, better mental health and creative, engaged, cohesive, active communities. And at the grass roots level, we see this every day in what we do. Indeed, it is what inspires us to keep pushing further. From the children performing on our stage to the 'arties' in their weekly art sessions, from the thousands in the streets at the Lantern Parade to all those participating in our workshops, or to those simply enjoying great music, art or theatre in our venues, the difference that art and culture can make to lives is evident. It is evident too in the words and pictures you will find in this report.

Then there is the economic contribution made by the arts. And not just the obvious, such as ticketing revenue and local employment, or the sale of artwork for artists both at Burrinja and through programs like Open Studios, but through the volunteering which contributes over \$100,000 back to the community via Burrinja, and through assisting the repositioning of the Dandenong Ranges as a vibrant place to be. Because where arts and culture are active, community is strong, and where community is strong, people want to be, and when people want to be somewhere, economic development can thrive.

Two quick examples of these cultural economic drivers in action: Dandenong Ranges Open Studios and Belgrave Lantern Parade. As well as the aforementioned creative and community-based benefits, they are creating economic drivers for the artists, for small business in the townships and for tourist-related businesses; they are also creating better liveability in the region, a strong sense of place and belonging; they are creating active, engaged communities, and they are creating destination awareness of the region and positive branding, which attracts both tourism and confidence. And they are creating visibility for the region, its activities, its artists, businesses and attractions.

Here is a great example: the *Saturday Age* ran their '6 Reasons to Visit...' series on Belgrave on the day of the 2014 Lantern Parade in order to feature that great event. But more importantly, the cultural reformation and arts activation of Belgrave featured in a least 3 of the other '6 reasons to visit' listed; from quirky arts shops to a youth arts collective (tbC). And Puffing Billy? It was number 6. Ten year ago, Puffing Billy would have been number 1. And number 2. And number 3... that was Belgrave. Now it is known as an active, vibrant arts community.

Over the next twelve months we will be looking to work with Yarra Ranges Economic Development and the Belgrave Traders to better quantify this economic benefit for the community and the region.

Operationally, the terrific outcomes achieved this year have only been possible through the truly remarkable efforts and commitment of everyone on the team at Burrinja; volunteers, staff and Board. It was a very stable year for the staff who really gelled as a team that worked together to achieve great things, and likewise for our crew of volunteers. It was also a year that saw even closer cross fertilisation of ideas and resources with Council's Arts, Culture & Heritage team, especially with the *Culture Tracks* program, and my thanks to all of the council team and their Manager Greg Box for the constant support.

DR ROSS FARNELL | Executive Director



STRATEGIC PLAN | 2014-17

YEAR ONE PROGRESS REPORT

Goal	KPI	Annual Targets			
		2013-14	PROGRESS	2014-15	2015-16
1. Making great arts & culture <i>a) To enable, facilitate and develop innovative and experiential programs of excellence that integrate arts, performance, education and community;</i> <i>b) recognised locally and nationally for Community Cultural Development (CCD) & arts outcomes.</i>	Increase CCD & creative artist prof resources	1.9 FTE	MET	2.4 EFT	3 EFT
	Develop cross platform/ partnered, innovative programs	4 per annum	MET	5 per annum	8 per annum
	Provide PD opportunities for region's artists	4 per annum	MET	6 per annum	8 per annum
	Annual survey increases identification as arts/ cultural hub by 10% annually	Not measured	EXCEEDED	20% of surveyed	30%
2. Indigenous arts leader <i>That Burrinja be identified as a significant, national gallery of excellence for the development and presentation of Indigenous exhibitions, programs, awareness and education.</i>	Increase audiences from outside region by 10% per annum	15% of audience share	MET	25%	35%
	Arts media editorial and peer publish / recognition	Infrequent	MET	Bi-annual	Quarterly
	Annual survey increases identification by 10% annually	Not measured	NOT MET / MEASURED	20% of surveyed	30%
	Indigenous community has active program engagement formal & informal.	Minimum ten Indigenous arts workers engaged in program delivery	MET	Minimum ten Indigenous arts workers engaged in program delivery	Plus 25%
	Increase Indigenous education tours/ workshops: Number schools engaged	5	MET	10	15
3. Community engagement <i>To extend Burrinja's cultural reach into and engagement with the community at all levels including non-traditional arts audiences & demographics such as youth; including volunteers, artists and stakeholders: regional and beyond region.</i>	Increase attendances by 10% per annum	51k	EXCEEDED	56k	61.5k
	Regular Qualitative program participation surveys, collated annually	Report June	MET	Report June	Report June
	Increase first time visitation and repeat visitation	Benchmarking data 59%: repeat	EXCEEDED	+10% 1st 65% repeat	+5% 1st 70% r.
	Expanded, regular stakeholder engagement	Joint program/ auspice/ facilitate	EXCEEDED	New stakeholders engaged	New stakeholders engaged
	Brand & values recognition increased	25% by survey	EXCEEDED	35% by survey	40% by survey
	Membership retention rate (& diversification); maintain & grow strong Volunteer base	51%	MET	60%	65%
	4. Good governance <i>A healthy and sustainable organisation that enables goals and strategies to be achieved and exceeded, valuing creativity and innovation.</i>	Board governance & Skills reviews	Annual	MET	Annual
Professional & creative development – Staff, volunteers, board		Occasional PD	MET	PD x 2 all staff/ vols	PD x 4 all staff / vols. Board
Generate a minimum 2.5% surplus each year		14k	NOT MET	20k	25k

CULTURAL PERFORMANCE REPORTING

THE YEAR IN NUMBERS

Each year Burrinja produces a detailed report on all of its activities, attendances and outcomes as part of its annual audit and measurement of performance. While these numbers do not tell the full qualitative story of experience and outcomes, they are key performance indicators of important quantitative outcomes and measures.

These results are made available also to the Yarra Ranges Council's Arts, Culture and Heritage department as part of their annual review of cultural performance across all Council venues including Burrinja, and to Arts Victoria as part of our annual reporting on cultural activity across the region.

The year in numbers	2013-14	2012 - 13	
Total attendance – all :	79,839	71,144	[Inc Burrinja events off-site]
Theatre audience attendance ticketed – all :	19,841	17,533	[excludes café & performers]
Burrinja theatre season attendance - ticketed :	4,443	2,876	[60% increase]
Performance attendance—other :	16,755	14,657	[includes schools, hirers, events]
Theatre performers :	8,675	7,015	
Community Cultural Development Events:	18,855	11,000	[Inc Open Studios, Lantern Parade, Survival Day]
Gallery free attendance - Centre other	23,823	17,101	
Total number exhibitions:	32	28	[All four galleries]
Total exhibition days - all galleries:	1,152	1,432	
Total number performances :	185	212	
Total number workshop sessions:	316	282	
Workshop attendances:	4,459	5,002	
Total Café functions patrons including music:	12,984	9,221	
Total revenue Burrinja ticketed events only	\$125,080	\$159,464	[No Gallery admission \$ 13-14]
Burrinja theatre season income :	\$ 82,097	\$ 61,069	[35% increase]

TONI KIRK | Venue Manager



I LIKE BURRINJA BECAUSE...

BURRINJA SURVEY

This year we asked a few different questions in our Annual Survey of subscribers, social media users and regular patrons. As well as digging into membership, public program timing and much else, we really wanted to know that types of things that resonated with those in our community about the programs at Burrinja.

We were surprised at how common the themes were: local, community-based, creative, friendly, accessible and affordable to name a few.

We've included just a sample from the more than 120 responses below.



I LIKE BURRINJA BECAUSE...

It is a friendly, community based arts centre.

Music People Atmosphere Art & food

It supports local artists and has outreach programs like the Arties.

I live in Upwey and it is a wonderful thing to have in our community.

It is an AWESOME cultural hub with exciting events.

They're actively involved in the community by using the facility to show local talents from the whole area.

its local. community oriented. friendly. open often.

It's full of friendly people who will talk art with me, and has wonderful exhibitions.

It has a community feel and is very inclusive.

Because it is local, inexpensive and provides a positive experience for both adults and children.

Diverse, unique, targeted to the community

Its close by, it's in my community, it showcases local, emerging, and international artists and it fills my creative pot so that I can make and create myself

It provides great entertainment with lovely staff and always means a good night out!

Diversity, Locally supportive , friendly, valuable, great resource



Story Teller JJ in Burrinja Gallery, Open Day 2013

MARKETING AND PATRON FEEDBACK

Marketing at Burrinja has undergone significant growth and diversification during the 2013-14 financial year. The centre has engaged with the Yarra Ranges Council's *Culture Tracks* program, resulting in a striking year-long document that presented the depth and breadth of a Yarra Ranges-wide arts program.

Participating in the *Culture Tracks* program shifted the centre to presenting a year-long program brochure and promotions, as opposed to the previous bi-annual publications. *Culture Tracks* was launched by the Minister for the Arts, The Hon Heidi Victoria at Burrinja in February 2014, and received excellent peer recognition and acknowledgment for its achievements.

Strong Local, State and National Media were gained to promote Burrinja Gallery exhibitions, especially Isabel Foster's *The Challenge of Colour* and the Australian Cartoon Museum's *She'll be right, Mate?* Both received coverage in National Arts Magazines, industry specific papers, ABC 774, Radio National, metro/local papers, web and other digital & social media platforms, and the *She'll be right, Mate?* promotional video gained 2 months air time on the Federation Square Big Screen and on Channel 31.

The Marketing program continues to build on Customer Relationship Marketing, national recognition of the visual arts program and promotion of the Centre's diverse product offerings to local and tourist markets.

E-MARKETING

The Burrinja E-Newsletter has undergone a significant re-design over the last year, where the focus has been to increase click throughs with great links, vibrant imagery and more engaging content. The E-Newsletter

has grown to over 5,600 subscribers from 4,600 this time last year with an average open rate of 35.2% on average and a click through rate of 3.5%, both above industry standards.

The E-News database has been undergoing a segmentation program to assist with customer relationship and targeted marketing. These targeted campaigns have received great returns with over 50% open rates, 15% click through and a traceable impact on ticket sales.

We have developed an engaging Bi-Monthly Jarmbi E-Newsletter which presents behind the scenes stories, arts news and tips for cultural engagement in the region. This will act as a core contact point to develop Jarmbi Members engagement with the centre.

The Burrinja website is continuing to see strong growth with over 40,000 unique users engaging with the site in the 12 month period. Each month the site averages over 6,000 unique visits with 66% of these being new visitors to the site.

SOCIAL MEDIA

Burrinja's social media has grown to be a valuable means of instant communication with our customers. The Facebook page is close to 2,000 followers and the Burrinja YouTube channel has received over 5,600 views in 6 months.

BOX OFFICE

See 'Snapshot of a Burrinja Year' for all the box office and ticket sales figures.

Most pleasingly, total ticket sales to Burrinja's theatre season shows were up over 60% on the previous year.

BURRINJA SURVEY SUMMARY

In September 2014 we went back to our growing e-subscriber list to test the waters on how we are performing in meeting their needs. We survey our customers on a range of performance metrics around facilities, Box Office and service. The following tables compare the last three years of data and show a consistent increase in customer satisfaction within the metrics.

We also asked a range of new questions around recognition of cultural events supported by Burrinja, participation in public programs, and what people both liked and dis-liked about Burrinja.

Customer Service

	Rating Average, Out of 3		
	2012	2013	2014
Friendliness of Staff and Volunteers	2.54	2.61	2.57
Knowledgeable Staff and Volunteers	2.3	2.45	2.44
Event/show was well presented	2.59	2.61	2.66
Café service	2.28	2.15	2.02
Facilities (Toilets, rubbish bins etc)	2.51	2.44	2.57
Information provided at venue*			2.54

MARKETING AND PATRON FEEDBACK

Customer Service - feedback

Answer Options	2012	2013	2014
	Response Percent	Response Percent	Response Percent
I found it easy to locate Burrinja.	82.2%	86.10%	90.20%
It was a little tricky to find Burrinja.	13.3%	10.30%	8.30%
I found it easy to park at Burrinja.	81.3%	85.60%	88.00%
Parking at Burrinja was a hassle.	4.1%	7.20%	5.30%
Burrinja service met my expectations.	70.1%	75.30%	82.00%
Burrinja staff were unable to answer my queries.	5.4%	2.60%	3.00%
I would recommend Burrinja to friends.	89.6%	92.30%	92.50%
I would not recommend Burrinja to friends.	0.8%	0.50%	1.50%
The Café menu provided good options and prices.	72.6%	60.80%	55.60%
The Café menu did not provide good options and prices.	6.6%	10.30%	12.80%
I had excellent service at the Café.	56.0%	43.80%	45.90%
Café service did not meet my expectations.	6.6%	10.80%	12.80%
I would recommend the Café to friends.	65.6%	55.20%	54.10%
I would not recommend the Café to friends.	3.3%	7.20%	8.30%
I have not visited Burrinja.	0.4%	1.50%	0.00%
Do you have any additional comments about your visit?	0.8	65	40

Repeat Visitation, 2012 - 2014

Survey data shows that Burrinja's audience is increasing their level of repeat attendance across Visual Arts, Theatre and Music suggesting a deeper engagement with customers and increased event opportunities.

In the past year have you	Rating, Out of 3		
	2012	2013	2014
Visited the Centre		1.84	1.89
Visited an Art Exhibition at Burrinja	1.63	1.92	1.99
Attended a theatrical or other stage performance at Burrinja	0.77	2.04	2.05
Seen a live music performance at Burrinja	1.5	2.05	2.04

Recognition - Community Arts

For the first time the Burrinja survey aimed to assess how much people know of our involvement and support for community and regional arts projects.

We were surprised by the lack of recognition around Burrinja supported projects, and new targets have been set to increase recognition per project over the next twelve months.

Which projects do you think Burrinja supports/administers?

Answer Options	Response Percent	Response Count
Dandenong Ranges Open Studios	73.8%	90
Belgrave Lantern Parade	53.3%	65
Belgrave Survival Day	27.0%	33
Hillscene Magazine and Blog	25.4%	31
Hillscene Live	29.5%	36
End of the Line	27.0%	33
Project Studios	42.6%	52
Didn't know Burrinja was involved in any	13.9%	17
answered question		122
skipped question		14

MARKETING AND PATRON FEEDBACK

Jarmbi Membership

This year's survey aimed to gather data around Jarmbi Membership recognition, engagement and identifying value add opportunities.

Only 10% of customers surveyed were Jarmbi Members. When we dug further into why people weren't Members we found lack of recognition of the Membership Program and lack of regular engagement with Burrinja to be the main reasons for not pursuing membership.

However, more positively 24% would consider membership and 54% would like more information. This data provides significant support for launching a Jarmbi Membership drive based on benefit recognition. Currently the Jarmbi program has 181 Members, with great potential to grow into 2015.



Survey Feedback - Burrinja

Burrinja's Community Impact

97.7% of survey respondents agree with the statement 'Having Burrinja in our region is positive for the community';

86% of respondents agree that 'Having Burrinja in our region has a positive impact on me/my families life';

95% of respondents would recommend Burrinja to their friends.

Burrinja - A Community Asset

'Burrinja is a unique part of our community and should be appreciated more'

'It's a massive benefit to the community and it brings people of all walks of life together'

'I feel privileged and grateful to have Burrinja in my area'

'It is great to have Aboriginal art spaces like Burrinja'

'Great to have quality shows outside the city, and so close to home'

'The theatre is a great boost, I don't like travelling to Melbourne at night so I am very pleased to have a local experience'

'A gem in the hills...'

School, Hirer, Theatre Company Feedback

Excerpts from emails and messages from centre users:

Thank you so much for all your help towards our Choir Victoria Spring Concert. The theatre worked very well for us as a lovely, intimate space both for the performers and our audience and I know that many of our families enjoyed the Cafe over, along with the Art Exhibition and the overall artistic, creative and welcoming feel of the Burrinja venue. Congratulations on running such a gem. *Choir Victoria*

Burrinja theatre was voted 'best venue on the tour' by cast, crew and production team for the *Haunting of Daniel Gartrell* tour starring Max Gillies, Samuel Johnson and Michala Banas - 'best performance of the tour'; best venue on the tour; and best venue staff on the tour'. A five star endorsement!! - *StraightJacket Productions*

I would like to thank you and the team at Burrinja for making our concert experience such a positive one!!! No stress and no pressure which is so appreciated!!! And nothing we requested was a problem ... The venue is spot on and we greatly appreciated all the staff involved in making our concert a success. We feel very fortunate to be able to work with you all and thank-you once again for all your assistance. *Maclesfield Primary School*



It was an absolute delight to work at Burrinja. You made my first whole school production experience such a pleasurable one i will never forget! the ticket sales were great and the buzz at school last week was something i have never experienced before. *Upwey South Primary School*

Thank you so much for the exhibition. Overall it was a very positive and memorable experience. Your staff were fantastic and very helpful, and of course, very nice people. The venue has a very relaxed and open atmosphere rather than a stuffy institution, and I felt that this engages the visitors far better. The music in the cafe was superb and it was hard to leave it to go back to my demo. *Carolyn Henry, exhibiting artist*

PARTNERSHIPS

Burrinja enjoys stakeholder relationships with a number of organisations and groups that add further to our resources, networks and capabilities to deliver programs.

Principal Public Partner

YARRA RANGES COUNCIL

Print Partner

FERNTREE PRINT

Theatre Sponsor

RESOLUTION X

Public Partners

REGIONAL ARTS VICTORIA

VICTORIA - THE PLACE TO BE

DEPARTMENT OF HEALTH - HACC

ARTS VICTORIA

Association Partners

VICTORIAN ASSOCIATION OF PERFORMING ARTS CENTRES

PUBLIC GALLERIES ASSOCIATION VICTORIA

DANDENONG RANGES TOURISM

YARRA RANGES REGIONAL MARKETING

MUSEUMS AUSTRALIA

Corporate and Public Project Partners

BELGRAVE TRADERS ASSOCIATION

BELGRAVE SURVIVAL DAY

BCAP - LANTERN PARADE

DANDENONG RANGES MUSIC COUNCIL

YARRA RANGES ENTERPRISE CENTRES

(ARTS-BUSINESS INCUBATOR)



The 'Arties' check out some 'art for blokes' by Juet

FOUNDATION MEMBERS

Our warm thanks to the following individuals and organisations who have generously donated to the Burrinja Public Fund:

PLATINUM

MATER CHRISTI COLLEGE, BELGRAVE

DANDENONG RANGES COMMUNITY BANK GROUP

GOLD

SUE AMICO

JESS EXINER

VINCENT J FEENEY

FULLAGAR FAMILY

PETER HARRIS

JEWELL FAMILY

JAMES MERLINO, MP

MILES FAMILY

US BUS LINES

FERNTREE PRINT

SILVER

BEVERLEY BROMHAM

RACHEL BURKE & DAVID CAMPBELL

HELEN CELERIER

KIERAN DENNIS

DIDGEMAN DIDGERIDOOS

ROSS, MALI, LUCA & MILES FARNELL

HEARTLAND

CLAIRE HENRY

MONBULK COLLEGE, MONBULK

BRONZE

PAUL BEALE, ELECTROLIGHT

ELIZABETH BROMHAM

JACKIE CUSACK

DAY FAMILY

NORMA DURRAND

FORD FAMILY

GRIFFITHS FAMILY

BERNIE HERLIHY

MARIAN C HILL

AMELIA, BRIDIE & BERNIE LOBERT

CHRIS LOVELOCK

MAZ MOLLIKA

JEAN PETTITT-BROWN

JENNY SAULWICK

ANDREAS SCHOKMAN

BEVERLEY CORNISH

JOHN & CAROL BRANDT

BUSINESSLYNX

MILDRED DAVEY

R N S J DEANE

OLIVE EBDON

FRY FAMILY

WAYNE F HALL

PADDI HERLIHY

LYNNE JESSUP

ROBYN MITCHELL

JUSTICE GT PAGONE

CAITILIN PUNSHON

J G SAULWICK

JULIAN SCHOKMAN

RUSSELL & GEOFF, ATC LILYDALE

AUDITOR'S REPORT

DANDENONG RANGES COMMUNITY CULTURAL CENTRE INC. (BURRINJA)

A.B.N 23 672 833 616

BOARD OF MANAGEMENT'S REPORT

Your committee members submit the financial report of Dandenong Ranges Community Cultural Centre Inc. trading as Burrinja for the financial year ended 30 June 2014.

BOARD MEMBERS

The names of Board members throughout the year and at the date of this report are:

President	Kieran Dennis	
Vice President	Rachel Burke	(Appointed on 18 November 2013)
	Paul O'Halloran	(Resigned on 18 November 2013)
Treasurer	Susan Amico	
Secretary	Paul O'Halloran	(Appointed on 18 November 2013)
Committee Member	Louis Delacretaz	
Committee Member	Mary Fitz-Gerald	
Committee Member	Matthew Posetti	
Committee Member	Adriana Alvarez	(Appointed on 18 November 2013)
Committee Member	Darryl Shatte	(Appointed on 17 March 2014)
Committee Member	Elizabeth Conelly	(Resigned on 18 November 2013)
Council Representative	Cr. Noel Cliff/ Cr. Samantha Dunn - Council appointed	
Executive Director	Ross Farnell	

PRINCIPAL ACTIVITIES

The principal activities of the association during the financial year were to provide community cultural services, facilities and programs.

SIGNIFICANT CHANGES

No significant change in the nature of these activities occurred during the year.

OPERATING RESULT

The net current year loss for the year amounted to \$23,429 (2013: surplus of \$127).

Signed in accordance with a resolution of the members of the committee.



Kieran Dennis
President



Susan Amico
Treasurer

Dated this 15th day of September 2014

**DANDENONG RANGES COMMUNITY CULTURAL
CENTRE INC. (BURRINJA)**

A.B.N 23 672 833 616

STATEMENT BY MEMBERS OF THE COMMITTEE

The committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the committee the financial report of the association, comprising the assets and liabilities statement, income and expenditure statement and notes to the Financial Statements:

- a) presents a true and fair view of the financial position of Dandenong Ranges Community Cultural Centre Inc. as at 30 June 2014 and its performance for the year ended on that date.
- b) at the date of this statement, there are reasonable grounds to believe that Dandenong Ranges Community Cultural Centre Inc. will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the committee and is signed for and on behalf of the committee by:



Kieran Dennis
President



Susan Amico
Treasurer

Dated this 15th day of September 2014



Rod Moss. *Icons of Kyunba*. From *White-gate, Where Art & Life Collide*. 2014



McBAIN
McCARTIN & Co

CHARTERED ACCOUNTANTS
AUDIT & ASSURANCE SERVICES

PO Box 82 BALWYN
VICTORIA, AUSTRALIA 3103
ABN 26 028 714 960

**INDEPENDENT AUDITOR'S REPORT
TO THE MEMBERS OF DANDENONG RANGES COMMUNITY CULTURAL CENTRE INC.
(TRADING AS BURRINJA)**

Report on Financial Report

We have audited the accompanying financial report, being a special purpose financial report, of Dandenong Ranges Community Cultural Centre Inc. ("the association"), which comprises the committee's report, the assets and liabilities statement as at 30 June 2014, the income and expenditure statement for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the statement by members of the committee.

Committee's Responsibility for the Financial Report

The committee of Dandenong Ranges Community Cultural Centre Inc. is responsible for the preparation of the financial report that gives a true and fair view and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the requirements of the *Associations Incorporation Reform Act 2012* and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as the committee determines is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements.

AUDITOR'S REPORT *contd.*

Opinion

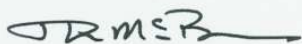
In our opinion, the financial report presents fairly, in all material respects, the financial position of Dandenong Ranges Community Cultural Centre Inc. as at 30 June 2014 and its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements and the requirements of the *Associations Incorporation Reform Act 2012*.

In our opinion, the financial report of Dandenong Ranges Community Cultural Centre Inc. is in accordance with the *Associations Incorporation Reform Act 2012*, including:

- a) giving a true and fair view of the association's financial position as at 30 June 2014 and of its performance for the year ended on that date; and
- b) complying with Australian Accounting Standards to the extent described in Note 1 and the *Associations Incorporation Reform Act 2012*.

Basis of Accounting and Restriction on Distribution

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the committee's financial reporting responsibilities under the *Associations Incorporation Reform Act 2012*. As a result, the financial report may not be suitable for another purpose.



David W McBain (FCA, CPA)
Partner



McBain McCartin & Co
Chartered Accountants
Level 1, 123 Whitehorse Road,
BALWYN VIC 3103

Dated this 15th day of September 2014

AUDITOR'S REPORT *contd.*

DANDENONG RANGES COMMUNITY CULTURAL
CENTRE INC. (BURRINJA)

A.B.N 23 672 833 616

INCOME AND EXPENDITURE STATEMENT
FOR THE YEAR ENDED 30 JUNE 2014

	2014 \$	2013 \$
Income		
Venue income	119,011	99,443
Gallery/Burrinja income	99,995	105,082
Contract revenue	48,618	48,264
Performing Arts income	118,111	88,522
Funding External Accounts	531,955	566,656
Interest income	453	126
Transfer from Public Fund	-	933
Other income	51,537	42,610
	<u>969,680</u>	<u>951,636</u>
Expenditure		
Staff costs	551,565	494,811
Depreciation & amortisation	14,368	14,430
Shop merchandise	11,313	14,273
Catering expenses	5,587	20,191
Tutors/Workshops fees	6,560	8,027
Utilities	85,349	81,260
Marketing expenses	63,723	72,610
Administration costs	52,893	38,850
Ticketing costs	11,397	11,001
Theatre Consumables	4,661	3,471
Facility costs	40,468	36,675
Equipment & Hire expenses	3,649	5,492
Exhibition fees	9,591	38,963
Performance fees	87,884	81,139
Artist fees	38,675	16,543
HACC Expenses	3,489	2,668
Other expenses	2,137	11,105
	<u>993,109</u>	<u>951,509</u>
Net current year (loss)/ surplus	<u>(23,429)</u>	<u>127</u>
Retained surplus at the beginning of the financial year	70,980	70,853
Retained surplus at the end of the financial year	<u>47,551</u>	<u>70,980</u>

The accompanying notes form part of these financial statements

AUDITOR'S REPORT *contd.*

**DANDENONG RANGES COMMUNITY CULTURAL
CENTRE INC. (BURRINJA)**

A.B.N 23 672 833 616

**ASSETS AND LIABILITIES STATEMENT
AS AT 30 JUNE 2014**

	Note	2014 \$	2013 \$
CURRENT ASSETS			
Cash and cash equivalents	2	79,464	199,284
Accounts receivable and other debtors	3	161,586	23,826
Prepayments		42,011	19,741
Inventories, at cost		5,162	4,873
TOTAL CURRENT ASSETS		<u>288,223</u>	<u>247,724</u>
NON-CURRENT ASSETS			
Plant and equipment	4	110,484	123,583
TOTAL NON-CURRENT ASSETS		<u>110,484</u>	<u>123,583</u>
TOTAL ASSETS		<u>398,707</u>	<u>371,307</u>
CURRENT LIABILITIES			
Accounts payable and other payables	5	121,325	98,081
Other current liabilities	6	147,714	138,775
Tax liabilities	7	23,524	21,752
Provision for employee benefits	8	53,997	38,238
TOTAL CURRENT LIABILITIES		<u>346,560</u>	<u>296,846</u>
NON-CURRENT LIABILITIES			
Provision for employee benefits	8	4,596	3,481
		<u>4,596</u>	<u>3,481</u>
TOTAL LIABILITIES		<u>351,156</u>	<u>300,327</u>
NET ASSETS		<u>47,551</u>	<u>70,980</u>
EQUITY			
Retained surplus		47,551	70,980
TOTAL EQUITY		<u>47,551</u>	<u>70,980</u>

The accompanying notes form part of these financial statements

AUDITOR'S REPORT *contd.*

DANDENONG RANGES COMMUNITY CULTURAL
CENTRE INC. (BURRINJA)

A.B.N 23 672 833 616

STATEMENT OF CASH FLOWS
FOR THE FINANCIAL YEAR ENDED 30 JUNE 2014

	Note	2014 \$	2013 \$
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from customers		738,576	834,885
Payments to suppliers and employees		(915,663)	(737,567)
Net GST received		58,536	82,217
Net cash (used in)/ generated from operating activities		<u>(118,551)</u>	<u>179,535</u>
CASH FLOWS FROM INVESTING ACTIVITIES			
Payment for plant and equipment		(1,269)	(35,027)
Net cash used in investing activities		<u>(1,269)</u>	<u>(35,027)</u>
Net (decrease)/ increase in cash and cash equivalents		(119,820)	144,508
Cash and cash equivalents at beginning of year		199,284	54,778
Cash and cash equivalents at end of year	2	<u>79,464</u>	<u>199,284</u>
NOTE			
CASH FLOW INFORMATION			
Reconciliation of cash flows from operations with net (loss)/ surplus			
Net current year (loss)/ surplus		(23,429)	127
Non-cash flows in net surplus from ordinary activities			
Depreciation & amortisation		14,368	14,430
Other		-	158
Changes in assets and liabilities			
(Increase)/ decrease in receivables		(160,030)	1,889
(Increase)/ decrease in inventories		(289)	(376)
Increase/ (decrease) in payables		32,183	165,775
Increase/ (decrease) in tax liabilities		1,772	4,542
Increase/ (decrease) in provisions		16,874	(7,010)
Cash flows (used in)/ generated from operations		<u>(118,551)</u>	<u>179,535</u>

The accompanying notes form part of these financial statements

DANDENONG RANGES COMMUNITY CULTURAL
CENTRE INC. (BURRINJA)

A.B.N 23 672 833 616

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2014

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The financial statements cover Dandenong Ranges Community Cultural Centre Inc. trading as Burrinja (Burrinja) as an individual entity. Burrinja is an association incorporated in Victoria under the *Associations Incorporation Reform Act 2012*.

Basis of Preparation

The financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the *Associations Incorporation Reform Act 2012*. The Committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accrual basis and is based on historic costs and does not take into account changing money values or, except where stated specifically, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless stated otherwise, have been adopted in the preparation of this financial report.

Accounting Policies

a. Revenue

Revenue is measured at fair value of the consideration received or receivable after taking into account any discounts. Any consideration deferred is treated as ticket deposits received or unearned income.

Interest revenue is recognised using the effective interest rate method, which, for floating rate financial assets is the rate inherent in the instrument.

All revenue is stated net of the amount of goods and services tax (GST).

b. Income Tax

Burrinja is exempt from income tax as it is registered as a cultural organisation and maintains a public fund.

c. Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Tax Office (ATO).

Receivables and payables are stated inclusive of the amount of GST receivable and payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables and payables in the statement of financial position.

d. Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, cash at banks, deposits held at-call with banks, bank overdrafts and other short-term highly liquid investments with original maturities of three months or less.

e. Plant and Equipment

Each class of plant and equipment is carried at cost, any accumulated depreciation and impairment losses.

Plant and equipment are measured on the cost basis and are therefore carried at cost less accumulated depreciation and any accumulated impairment losses. In the event the carrying amount of plant and equipment is greater than its estimated recoverable amount, the carrying amount is written down immediately to its estimated recoverable amount and impairment losses recognised either in profit or loss. A formal assessment of recoverable amount is made when impairment indicators are present (refer to Note 1(f) for details of impairment).

DANDENONG RANGES COMMUNITY CULTURAL
CENTRE INC. (BURRINJA)

A.B.N 23 672 833 616

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2014

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont'd)

e. Plant and Equipment (Cont'd)

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains and losses are included in the income and expenditure statement.

The cost of fixed assets constructed within the association includes the cost of materials, direct labour, borrowing costs and an appropriate proportion of fixed and variable overheads.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the association and the cost of the item can be measured reliably. All other repairs and maintenance are charged to the income and expenditure statement during the financial period in which they are incurred.

Depreciation

The depreciable amount of all fixed assets is depreciated on a straight-line basis over the estimated useful lives of the assets to the association commencing from the time the asset is held ready for use.

The depreciation rates used for each class of depreciable asset are:

<u>Class of Fixed Asset</u>	<u>Depreciation Rate</u>
Theatre Equipment	5 - 30%
Furniture, Fittings and Office Equipment	5 - 30%

The assets' residual values and useful lives are reviewed and adjusted, if appropriate, at the end of each reporting period.

f. Impairment of Assets

At the end of each reporting period, the Committee reviews the carrying values of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value-in-use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is expensed to the income and expenditure statement.

Where it is not possible to estimate the recoverable amount of an individual asset, the association estimates the recoverable amount of the cash-generating unit to which the asset belongs.

g. Provision

Provisions are recognised when the association has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured. Provisions recognised represent the best estimate of the amounts required to settle the obligation at the end of the reporting period.

h. Employee Benefits

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled.

i. Comparative Figures

Where required by accounting standards or changes in accounting policies, comparative figures have been adjusted to conform with changes in presentation for the current financial year.

Where the association has retrospectively applied an accounting policy, made a retrospective restatement or reclassified items in its financial statements, an additional statement of financial position as at the beginning of the earliest comparative period will be disclosed.

AUDITOR'S REPORT *contd.*

DANDENONG RANGES COMMUNITY CULTURAL
CENTRE INC. (BURRINJA)

A.B.N 23 672 833 616

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2014

	2014 \$	2013 \$
NOTE 2: CASH AND CASH EQUIVALENTS		
Cash on hand	800	1,087
Cash at bank	73,261	198,197
Short term deposit	5,403	-
	<u>79,464</u>	<u>199,284</u>
NOTE 3: ACCOUNTS RECEIVABLE AND OTHER DEBTORS		
Trade receivables	160,368	23,826
Other debtors	1,218	-
	<u>161,586</u>	<u>23,826</u>
NOTE 4: PLANT AND EQUIPMENT		
Theatre Equipment - at cost	95,998	95,998
Less : Accumulated depreciation	<u>(18,008)</u>	<u>(11,626)</u>
	<u>77,990</u>	<u>84,372</u>
Furniture, Fittings and Office Equipment - at cost	55,630	54,361
Less : Accumulated depreciation	<u>(23,136)</u>	<u>(15,150)</u>
	<u>32,494</u>	<u>39,211</u>
Total Plant and Equipment	<u>110,484</u>	<u>123,583</u>
NOTE 5: ACCOUNTS PAYABLE AND OTHER PAYABLES		
Trade payables	14,987	24,609
Deposits on ticket sales/Unearned income	40,710	24,308
Other payables and accrued expenses	65,628	49,164
	<u>121,325</u>	<u>98,081</u>
NOTE 6: OTHER CURRENT LIABILITIES		
Funding in advance	<u>147,714</u>	<u>138,775</u>
NOTE 7: TAX LIABILITIES		
GST and pay as you go withholding tax liabilities	<u>23,524</u>	<u>21,752</u>
NOTE 8: PROVISION FOR EMPLOYEE BENEFITS		
Current liability: Employee liabilities	53,997	38,238
Non-Current Liability: Employee liabilities	4,596	3,481
	<u>58,593</u>	<u>41,719</u>
NOTE 9: PUBLIC FUND		
Opening balance beginning of year	944	733
Gifts and donations	-	200
Interest	-	11
Closing balance at end of year	<u>944</u>	<u>944</u>

BUDGET 2014 - 15

ITEM	DESCRIPTION	2014-15 BUDGET	% Total
Ordinary Income			
Venue Income - Theatre & Box Office	Hire of theatre venue & box office ticketing charges	\$ 146,000	14.9%
Gallery Income	Admission, donations, sales, commissions	\$ 34,500	3.5%
Performing Arts Income	Box Office Sales - Burrinja events	\$ 74,000	7.6%
Workshops	Classes, drama, gallery, various	\$ 33,000	3.4%
Contract, License & Trading Revenues	commercial licenses / trading/ shop/ studios	\$ 94,500	9.6%
YRC Partnership	Operational, Collection & Theatre	\$ 495,000	50.5%
Funding - Other. Sponsorship	HACC - DHS, Sponsors, Arts Vic, GAL	\$ 64,500	6.6%
Project Income	Open studios, Arts Vic and Other external	\$ 34,500	3.5%
Sundry Income	Donations, interest, other	\$ 4,000	0.4%
	TOTAL INCOME	\$ 980,000	100.0%
Cost of Goods			
Salaries; Staff	Full Time, Part Time and Casual Payroll.	\$ 482,000	49.7%
Payroll On Costs	Superannuation, workcover, LSL, other	\$ 68,000	7.0%
	Payroll Sub-Total	\$ 550,000	56.7%
Shop / foyer bar cost of goods sold		\$ 13,500	1.4%
	Total COGS	\$ 563,500	58.1%
	GROSS PROFIT	\$ 416,500	
Ordinary Expense			
Staff Training & Amenity & Travel	Additional to payroll oncosts	\$ 15,500	1.6%
Tutors/ Workshop fees	Tutors, Workshops, Fees	\$ 8,500	0.9%
Utilities; Garbage, Water etc	Gas, Electricity, Water, Garbage	\$ 89,000	9.2%
Marketing	Print, electronic, advertising, subs, Open Studios	\$ 51,000	5.3%
Admin Costs	Tel, Postage, Stationery, Auditor/Legal	\$ 31,000	3.2%
Ticketing Costs - SABO	Per ticket - all events	\$ 11,000	1.1%
Facility Costs	Security, Cleaning consumables, Contractor	\$ 42,000	4.3%
Repairs & Maintenance	Inc theatre lx, audio, test/ tag, amenity	\$ 7,000	0.7%
Theatre Consumables & Hire	Gels, lamps, clamps, tape and etc	\$ 5,000	0.5%
Capital Equipment	IT, comms, theatre, galleries, software	\$ 7,000	0.7%
Exhibition fees & capital costs	Exhibition fees, art transport, infrastructure, set up	\$ 10,000	1.0%
Performance Fees	Theatre program and / or Café	\$ 85,000	8.8%
Project Expenses	Related to project income inc HACC program	\$ 6,500	0.7%
Asset Renewal Provision	1.0% revenue to accrued future fund	\$ 9,600	1.0%
General Expenses / Unclassified	Inc catering, functions, miscellaneous, sundries	\$ 14,000	1.4%
Depreciation	On capital equipment - theatre, IT, admin, other	\$ 14,300	1.5%
	TOTAL EXPENSE	\$ 406,400	
	COG + Expenses total	\$ 969,900	100.0%
	NET ORDINARY INCOME	\$ 10,100	

ACKNOWLEDGMENTS



TRADITIONAL CUSTODIANS

Burrinja (the Dandenong Ranges Community Cultural Centre Inc) acknowledges the peoples of the **Wurundjeri** and of the **Kulin Nation**, traditional custodians of this land. We pay respect to their Elders past and present, to their history, traditions, culture and beliefs.

**ARTS
VICTORIA**



Back | *The Gold Series; Burrinja Chapter*, Concept & Creation Ivan Sikic & Predrag Pajdic. Performed by Ivan Sikic (L) & Ian Michael (R)
HillsceneLIVE#2; Main St Belgrave September 2014 .Pic Ariel Haviland



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